

Road Safety Infographic Poster Competition 2019

Objective: to create awareness on road safety in Malaysia.

COMPETITION ENTRY & GENERAL RULES

- The competition is open to Institution of Higher Learning (IHL) students in Malaysia.
- Registration of entrants will be by submission of infographic, together with the registration form, student proof & payment proof, & must be sent to iem.htetd.infographic2019@gmail.com.
- The registration form can be downloaded from the IEM website www.myiem.org.my or our Facebook page www.facebook.com/IEM.HTETD.
- Each entry can be participated & submitted by an individual student, or by a group consisting of 2 or 3 students.
 Maximum number of participants in a group per entry is 3.
- Only one static infographic submission per entry is allowed.
- There is no limit to the number of entries any student or group can submit. A student can submit as many entries as he/she wishes as an individual and/or join as many groups as he/she wishes.
- Each entry submitted, either individual or group, shall be accompanied by a registration fee of RM20 per entry. The proof of payment must be sent together with registration form for registration verification purpose.
- · Payment can be made to our IEM bank account:
 - Alliance's Bank Account No: 6403 2001 0020 215
 - o Account Name: The Institution of Engineers Malaysia
- Infographic entries should be in high resolution graphic or pdf format, with A4 size dimensions 180mm x 270mm (Portrait). Maximum file size is 10MBs.
- · All entries shall be in English.
- Please ensure that all images are available under a creative commons license or permission has been obtained.
- By entering the competition, the entrants agree to grant permission to IEM HTETD to use and reproduce their work, with appropriate acknowledgement.

PRIZES &
CERTIFICATE

1ST RM500

2ND RM300

3RD RM200

Closing Date: 31st July 2019 (Wednesday)



TOPIC & RESOURCES

- The theme of the infographic competition is "Road Safety". The participants shall consider general road safety which includes, but not limited to, car, motorcycle, bicycle, and pedestrian.
- More information of the content of "Road Safety" for the competition can be referred to the following websites:
 - o https://www.miros.gov.my/xs/page.php?s=risalah-fakta
 - https://www.miros.gov.my/xs/penerbitan.php?pagetype=15

JUDGING CRITERIA

- At the end of the Competition Period, the Judges will evaluate the Entries based on the following criteria:
 - Relevance and accuracy of information & content [30%]
 - o Effective communication of information [20%]
 - o Clarity of information for non-technical general public [15%]
 - Visual appeal [10%]
 - Creativity [10%]
 - Grammar & Spelling [5%]
 - The number of 'Likes' on your Infographic in our Facebook page www.facebook.com/IEM.HTETD [10%]

For any inquiry, kindly contact:

IEM HTETD SECRETARIAT

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